

What a year it was: GCAAR IN 2025



Government Affairs

Montgomery County

- Thanks to **spirited member testimony** and **3k+ emails** to councilmembers, stopped property & income-tax increases
- Endorsed City of **Gaithersburg Mayor Jud Ashman** (first time GCAAR has gotten involved in a municipal race)
- Hosted Councilmember Dawn Luedtke to preview the 2026 budget cycle
- **100+ members** attended Legislative Breakfast to meet with local, state and federal leaders



Testified on various issues, such as stopping proposed tax increases and in support of More Housing N.O.W.

District of Columbia

- Extended the deadline for the new **RentRegistry** from **90 to 180 days**. Also hosted event to educate housing providers on how to navigate the system
- Hosted Councilmember Robert C. White to discuss modernizing the **Home Purchase Assistance Program**
- Supported 2-4 unit exemption to the **Tenant Opportunity to Purchase Act (TOPA)** & worked to correct language that would have put existing single-family exemption in jeopardy
- Pushed legislation to encourage new housing and provide more flexibility for housing providers to grow



Testified on various issues, such as HPAP improvements, the RENTAL Act, standards for tenant buyout agreements and more



Education

- Launched **no-cost continuing education classes** for members
- Ranked **top five in Best Real Estate Schools** in D.C. (according to HousingWire)
- **10,858** attendees at **215+** CE classes
- **232+** attendees at **12** designation and certification courses

**\$0
COST**



- **500+** registrants and **2,877** total class attendees for **43** CE classes



- **3,154** GCAAR Recognition Award winners, including **18** team winners and **one** Pathways Award winner



GCAAR forms

- **3** releases with **3** new forms and **49** updated forms

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Events

- **4,150+** registrants for **61** events
- First-ever Member Trade Show with **119+ registrants** and **15** sponsors in attendance
- **850+** registrants for GCAAR Recognition Awards Showcase, Welcome to D.C. Reception, and the inaugural Member Trade Show
- **750+** registrants for 2025 Economic Forecast and **15** Profession Sessions, **at no cost** to GCAAR members

**\$0
COST**



Communications

- New website, refreshed newsletters & brand
- **65** videos produced
- **30+ times covered by the media** (includes national coverage by Fortune, Fox Business and HousingWire and DMV outlets, such as The Washington Post, WTOP Radio, Axios D.C. and more)
- **Gold MarCom Award (global)** for Capital Area REALTOR® magazine

FORTUNE



The Washington Post



Member Services

- **1,000** new members joined
- **574+** attendees at **21** GCAAR New Member Orientations
- **1,013+** upgraded lockboxes through SentiLock trade-in program
- **310** non-Bluetooth lockboxes turned in for recycling
- **26th largest local REALTOR® association in the nation**
- New member benefit: **GCAAR Legal Hotline**



Professional Standards

- **23** total cases:
 - 14 ombuds cases
 - 2 ethics cases
 - 3 grievance cases
 - 4 ongoing cases



GCAAR Diversity, Equity & Inclusion

- Marched at World Pride!
- **500+** GCAAR Diversity, Equity & Inclusion Champions



We are here to serve you and to help you maximize your GCAAR member benefits!

Young Professionals Network

- **360+** attendees at **6** events, including bowling, **2** professional development seminars, a house boat tour happy hour and **2** mixers



Community service & charitable engagement

- **8** volunteer events with **120+** registrants to help Habitat for Humanity, Junior Achievement
- Onboarded **Rebuilding Together** as a new charitable strategic partner for 2026-28