

GCAAR'S 2025

Mid-year accomplishments

We're just six months in and GCAAR already has an impressive list of accomplishments for 2025!



Government Affairs

Montgomery County

- Stopped property & income tax increases through campaign generating 800+ respondents and 3,000+ emails to Councilmembers (through NAR, Maryland REALTORS® grants)
- Conducted county-wide poll of county residents on FY26 budget and funding allocation (through NAR grant)
- Testified three times before the Council on budget, against tax increases with dozens of GCAAR members in attendance
- Testified in favor of housing legislation package More Housing N.O.W. to increase housing affordability and availability in transit corridors



District of Columbia

- Introduced legislation that passed in the D.C. Council to extend the compliance deadline for the new D.C. RentRegistry from 90 to 180 days (from June 2, 2025). Legislation is currently awaiting mayoral approval.
- Hosted Councilmember Robert C. White, Jr. at an event focused on the state of HPAP and how to modernize the program
- Analyzed HPAP data to provide data-driven policy recommendations to Councilmember Robert White
- Provided testimony:
 - For DHCD Budget Oversight hearing to encourage the Council to review Home Purchase Assistance Program (HPAP) improvements/partner with GCAAR on reform
 - For Committee on Public Works and Operations to reconsider proposed changes to D.C. Real Estate Guaranty and Education Fund in the 2026 Budget Support Act
 - In support of the RENTAL Act



REALTOR®
Fest 2025



Greater Capital Area Association of REALTORS®

- 501 registrants for REALTOR® Fest 2025
- 43 CE classes with 2,877 total class attendees



GCAAR forms

- One release - one new form, 14 updated forms

GCAAR.COM



Education

- Launched no-cost continuing education classes for members starting in January 2025
- Ranked top five in Best Real Estate Schools in D.C. for 2025 by HousingWire
- 5,900+ attendees at 108 virtual and in-person CE classes
- Offered Bias Override: Overcoming Barriers to Fair Housing course
- Offered At Home with Diversity® (AHWD) certification course

**\$0
COST**

Member Services

- 540+ new members
 - 324 primary REALTOR® members (22% DCAR/78% Maryland REALTORS®)
 - 197 secondary REALTOR® members
 - 19 affiliates
- 317+ attendees at 10 GCAAR New Member Orientations
- 725+ upgraded lockboxes through SentiLock trade-in program
- 193 non-Bluetooth lockboxes turned in for recycling



Events

- 700+ registrants for 2025 Economic Forecast and 11 Profession Sessions, at no cost to GCAAR members
- 700+ registrants for GCAAR Recognition Awards + Welcome to D.C. Reception

GCAAR Recognition Awards Event

- 3,154 individual winners
- 19 team winners
- One Pathways Award winner

Young Professionals Network

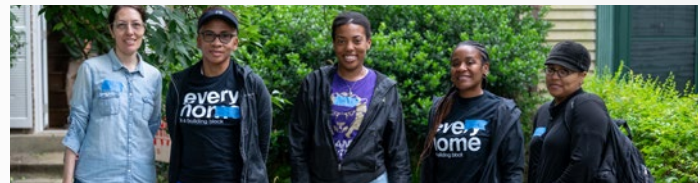
- Almost 150 attendees at one professional development, two networking events

YPN



Community service & charitable engagement

- Renewed charitable partnership with Habitat for Humanity Metro Maryland
- All volunteer events held with GCAAR's charitable partners - Habitat for Humanity Metro Maryland, Junior Achievement and Yachad



GCAAR Diversity, Equity & Inclusion

- Marched at World Pride!
- Exclusive Diversity, Equity & Inclusion Champions outing to Gallaudet University
- ~500 GCAAR Diversity, Equity & Inclusion Champions



Communications

- 36.8% avg. open rate for all GCAAR emails
- Almost 500 new social media followers
- 20+ times covered by the media (includes national coverage by Fortune, Fox Business and HousingWire)
- 10 press releases distributed
- 34 videos produced



FORTUNE



Professional Standards

- 35 total cases:
 - Two appeals
 - Two arbitrations
 - 12 ethics complaints
 - Six grievance cases
 - 13 ombuds cases

