

Member Trade Show

Thursday, October 22, 2026 | 2:00 - 5:00 p.m.

Pinstripes | 11920 Grand Park Ave, North Bethesda, MD 20852

Sponsorship Package

\$750 [non-members pay double]

What was GCAAR's most sought-after event for sponsors in 2025? The **Member Trade Show**, with more than 15 sponsors last year! Space is limited in order to boost each sponsor's exposure to the max, so you don't want to miss this opportunity to spotlight your company in front of **100+ agents and brokers**. In addition to the trade show, the event features a dynamic panel of high-profile individuals in the industry, and draws real-estate pros who are eager to learn and interact with others on the trade show floor. We invite sponsors to connect directly with attendees through interactive experiences and exclusive contests at your exhibit booth, delivering visibility, relationship-building and brand recognition within GCAAR's professional community.

Sponsorship Benefits

- Host an exhibit table at the event
- Opportunity to offer a raffle prize
- Featured on the event passport
- Name in ads and emails promoting the event
- Name featured event signage
- Two complimentary event registrations
- Verbal recognition from the stage
- Name/logo featured in post-event survey email

Partnership/sponsorship agreement

Premier Partnership or event sponsorship may be purchased throughout the year; **however, benefits outlined within the packages will not be awarded nor reserved without payment. To receive the full benefits outlined within the packages, the signed agreement and payment must be received by the payment date(s) indicated below.** GCAAR will deliver as much of the benefit package as possible to partners and/or sponsors depending on when they purchased a package. Prices and benefits are not prorated based on the date. Some benefits are on a first-come, first-served basis. All events must be held in the sponsorship/partnership calendar year. There is no rollover of events or sponsorships/partnership to the next calendar year.

Company: _____

Address: _____

Name/point of contact: _____

Email: _____ Phone: _____

GCAAR Premier Partner and sponsorship levels

Prices below reflect the member rate. *Non-members pay double the listed rate.

PREMIER PARTNERSHIP

☐ \$2,250

~~RECOGNITION AWARDS & SHOWCASE SPONSOR~~

☐ ~~\$750*~~

~~REALTOR® FEST PROFESSIONAL DEVELOPMENT DAY SPONSOR~~

☐ ~~\$750*~~

MEMBER TRADE SHOW SPONSOR

☐ \$750*

HOLIDAY PARTY & BOARD RECOGNITION SPONSOR

☐ \$750*

ADD-ON PERK

☐ _____
\$_____

Payment processing

Once GCAAR receives your signed agreement, GCAAR will send a digital invoice for payment. Partners and sponsors will **have 72 hours to pay the invoice to confirm the agreement**. Once payment is received, benefits will be executed. To receive the full benefits outlined within the packages, the signed agreement and payment must be received.

TERMS & CONDITIONS

RIGHT TO REFUSE PARTNERSHIP/SPONSOR

GCAAR shall reserve the right to reject any potential partners/sponsors on such factors as questionable business practices, those having a mission that conflicts with GCAAR, or those who have advertising practices not aligned with GCAAR's advertising practices. GCAAR is committed to engaging diverse groups of partners/sponsors and speakers for its events to support its diversity, equity and inclusion efforts.

FIRST RIGHT OF REFUSAL

All partnership packages are industry exclusive offered on a first-come, first-served basis. When contracting for the aforementioned partner or sponsor benefits, your agreement will not be honored until payment is received.

PAYMENT & CANCELLATION POLICY

Payment for partnership/sponsorship must be received 72 hours after the invoice has been issued; no benefits will be awarded until full payment is received. Failure to make payment within 72 hours will result in immediate cancellation of the agreement. Until payment is received, the company's future participation in GCAAR events could be affected. **Under no circumstances is GCAAR obligated to accept late payments.**

Cancellations must be made in writing to the Events contact indicated on the first page of this packet. No refunds will be made.

PRIVACY POLICY

Partner/sponsor is subject to [GCAAR's Privacy Policy](#), which limits GCAAR's ability to share member information with third parties. We ask for our partner/sponsor's assistance in adhering to this commitment.

DISCLAIMER

The relationship between GCAAR and the partnering/sponsoring organization do not represent exclusive agreements between GCAAR and the specific organization, nor do they suggest that GCAAR endorses the programs, products or services of the organization and under no circumstances can be represented as such.

GENERAL

Partner/sponsor represents and warrants to GCAAR that the content of its materials do not violate any copyright, trademark, proprietary or personal rights of others, and that any advertisement is factually accurate and contains no unlawful matter. Partners agree to submit all "Affiliate Alley" materials to GCAAR in advance of displaying to ensure materials do not violate the standards. Partner/sponsor agrees to indemnify and hold harmless GCAAR against any damages GCAAR may incur in connection with partnership/sponsorship pursuant to this Agreement.

Partners/sponsors may not assign their rights or obligations, and nothing in this Agreement creates any rights for a third party.

This Agreement is the final and complete expression regarding the subject matter of the Agreement. This Agreement supersedes, and the terms of this Agreement govern, all previous oral and written communications regarding these matters. This Agreement may be changed only by a written Agreement signed by an authorized agent of both parties. This Agreement shall be governed by the laws of State of Maryland, and subject to the exclusive jurisdiction of the federal of Maryland courts.

ACCEPTANCE

We agree to abide by all rules, regulations, terms and conditions as outlined in this Agreement.

Signature: _____

Date: _____

***Thank you for your support of the
Greater Capital Area Association of REALTORS®!***

Thank you for your support!

If you have further questions,
please contact our Events team.



Phone

301-590-8776



Email

events@gcaar.com



Website

<https://www.gcaar.com/events/advertising-partnership-opportunities>